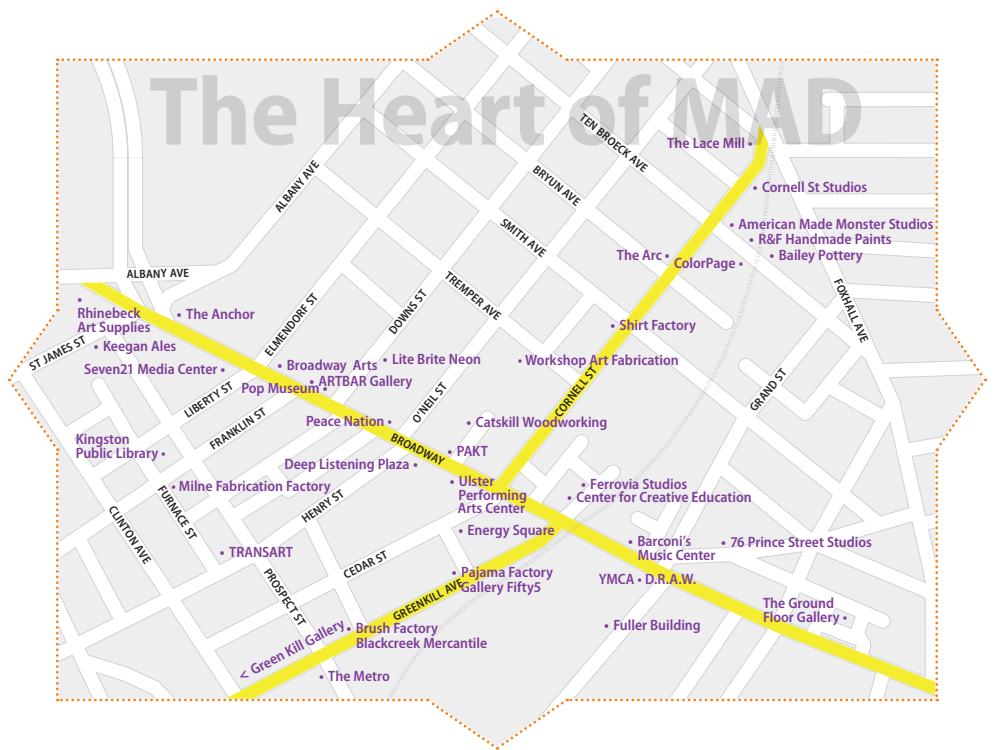


mad.

midtown
arts district
kingston

A unifying arts focus to revitalize and enrich our community



Encaustic paints, pottery wheels/kilns, stage scenery, hand-carved wooden kitchen tools, hand-crafted furniture, nut-based cheeses, commercial films/videos, artwork, jewelry, neon signs, musical instruments, metal castings, and craft beer are among the quality products produced in MAD.

KINGSTON MIDTOWN ARTS DISTRICT (MAD) IS ...

- a **coalition** of artists, businesses, residents, the City of Kingston, and organizations and groups serving Midtown.
- a **501(c)(3) not for profit** organization created to develop and revitalize the Midtown Kingston arts district.
- nearly 40 arts-based buildings in **the heart of Midtown** at the axis of Broadway, Cornell Street and Greenkill Avenue.
- a **strong economic force** with more than 200 arts and crafts workrooms, manufacturing sites, showrooms, studios, galleries, video/recording facilities, performance spaces, nonprofit arts programs and artist live/work lofts.

FIRM FOUNDATIONS

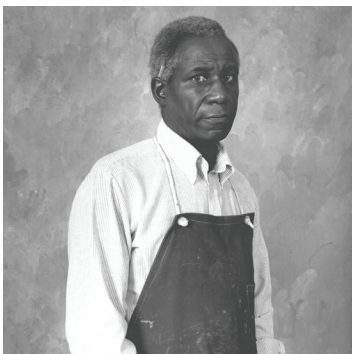
In 2013, a **transformation** began in Kingston's neglected 19th-century industrial district.

Four midtown manufacturing businesses employing 60+ people (Bailey Pottery Equipment, R&F Handmade Paints, ColorPage and American Made Monster Studios), two developers of 150+ artist live/work lofts (Mike Piazza and RUPCO) and Cornell Street Studios took the lead. Artists, artisans, businesses and residents joined these efforts to spark economic development, build community and create an arts district.

SUCCESSES – AND LOOKING AHEAD

Since 2013, dozens of buildings have been reclaimed, property values have increased, and more than 400 jobs and arts livelihoods have been generated. Retail traffic and sales tax revenues are up. Several new projects are

underway, including spaces for creative and professional businesses (Fuller Building), affordable housing (Energy Square) a film production facility (Stockade Works at The Metro) and artist studios.



ARTS COLLABORATIONS

MAD works with Arts Mid-Hudson (Kingston Arts & Action Meet-up, Art Walk), Harambee (Black History Month), the Ben Wigfall family (exhibits), and The Arc of Ulster-Greene ("Together" art exhibit) to promote the arts and strengthen our community.



ARTS EDUCATION AND TRAINING

The D.R.A.W. arts education programming includes classes and workshops for teens and adults. P.U.G.G.'s workforce training offers high school students academic credits and paid internships in arts-related businesses.



ARTS LEADERSHIP

MAD produces an annual Celebration of the Arts, promotes monthly 1st Saturday gallery openings, and initiates Pop-Up Fine Arts Galleries. Our work has attracted economic development grants and other funding.



ARTS COMMUNITY ENGAGEMENT

MAD and Kingston Arts Commission campaigned City Hall to establish the Pauline Oliveros Deep Listening Plaza to honor the internationally renowned Kingston musician and create green space on Broadway.



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